

**Dear Neighbor,**

As your candidate, I believe in my Guiding Principles (see reverse), honest marketing and full disclosure.

My Guiding Principles, public commitments to responsible representation for Powhatan's District 1 and **proactive, effective leadership** have been the hallmarks of my civic activity and campaign.



All money donated and spent on my behalf has been prominently placed on my website. The scores of contributions, from both individuals and small and large organizations, show **widespread support** of my message and my campaign. **Their support does not mean they control my vote - only that they support my candidacy.**

In addition to those financial contributions, I have been endorsed by the **Powhatan County Education Association** and the **Sierra Club - Virginia Chapter**. Those endorsements came after carefully reviewing me and my campaign via interviews and questions. All of my endorsement responses are on my website.

I will not compromise my principles and will always act with **openness and integrity**. I urge you to hold my opponent to these same standards when making your decision for District One Supervisor.

Furthermore, I will show **leadership** on the campaign trail and once elected by:

- Campaigning and serving with a consistent message of **optimism, openness and responsibility** without fear mongering, exaggeration, contradiction or misrepresentation
- Disclosing readily and accurately **ALL sources of funding** for any material related to my campaign
- Having the **political courage** to vote for necessary County services to support our **Quality of Life and Quality Public Education**
- Unlike my opponent, I will have NO conflicts of interest because of private land deals or private land holdings. **I will not leave District One without representation on significant land use issues**
- Taking the initiative to **work proactively** for the betterment of Powhatan County. One cannot always "just say no" to everything. My opponent votes NO without a better plan of his own.
- Committing to work with ALL fellow board members and in good faith with all residents and regional neighbors for the **betterment of Powhatan County**

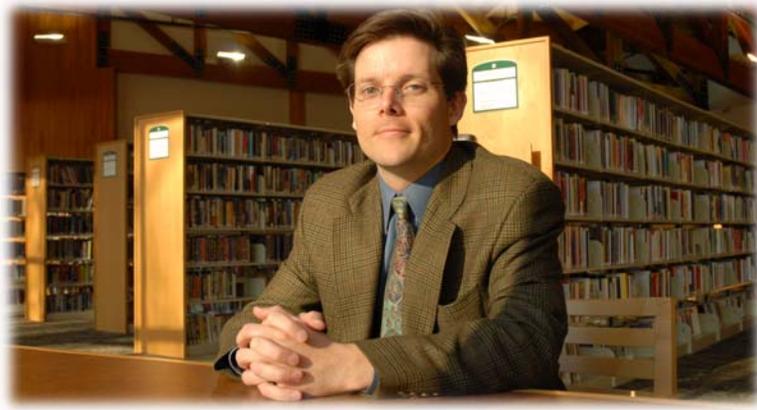
I will not compromise my principles and will always act with **openness and integrity**. I urge you to hold my opponent to all the above standards when making your decision for District One Supervisor.



**I'd appreciate your vote on Tuesday, November 6<sup>th</sup>**  
**JOE WALTON FOR SUPERVISOR**  
**[www.joewalton.com](http://www.joewalton.com)**

Sincerely,

Paid for and Authorized by  
Friends of Joe Walton



## **My Guiding Principles**

- **Quality, balanced growth and development for our County**
- **Seek the experience of others to innovate and secure the future**
- **Learn and discover by questioning all points of view**
- **Take the initiative to become as informed as possible**
- **Respect professional expertise, expect excellence and demand accountability**

- ✓ **Fiscal Responsibility**
- ✓ **Quality Growth**
- ✓ **Objective Perspective**
- ✓ **Cooperative Results**

**JOE WALTON**  
The Right Choice For  
**SUPERVISOR**

**I'd appreciate your vote on Tuesday, November 6<sup>th</sup> - VOTE FOR JOE!**

**[www.joewalton.com](http://www.joewalton.com)**

Paid for and Authorized by  
Friends of Joe Walton